

March 12, 2014

Financial Technology Partners LP FTP Securities LLC

is pleased to announce its role as advisor to



in its lead investment in



with additional participation from



Ribbit Capital

for approximately

\$ 85,000,000

Courtesy of:



***The Only Investment Bank
Focused Exclusively on Financial Technology***

www.ftpartners.com

Financial Technology Partners
601 California St., 22nd Floor
San Francisco, CA 94108
Tel: 415.512.8700

Steve McLaughlin
Managing Partner
Tel: 415.512.8704
steve.mclaughlin@ftpartners.com

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Google Capital Leads Investment in Credit Karma

FT Partners Advises Google Capital on its Lead Role in Credit Karma's \$85 mm Capital Raise

Transaction Overview and Rationale

Overview of Transaction

- On March 12, 2014, Credit Karma announced it closed an \$85 mm equity round led by new investor Google Capital
- David Lawee, Partner at Google Capital, will join Credit Karma's Board
- Credit Karma's existing investors, Ribbit Capital and Susquehanna Growth Equity, also participated in the round, as well as new investor, Tiger Global Management
- The investment follows a year of exponential growth for Credit Karma, including triple-digit percentage growth in site membership, revenue and headcount
- Credit Karma is a consumer finance and technology company that provides more than 20 million consumers with free access to their credit scores and free monitoring of their credit and financial accounts
- Google Capital is a growth equity fund backed by Google that invests in companies that use technology to change the way people experience the world

Significance of Transaction

- Credit Karma will use the new capital to invest heavily in new, free services to help consumers understand and manage their finances
- Additional capital also supports continued efforts to make finding and applying for new financial services products intelligent and seamless
- Credit Karma also plans on accelerating employee hiring in order to meet these goals

FT Partners' Role

- FT Partners served as the advisor to Google Capital on its lead role in the investment
- Highlights FT Partners' continued success in advising a broad range of top-tier financial investors

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Source: Investor Website, Press Release.



Google Capital Leads Investment in Credit Karma

Selected Google Capital Team Members

David Lawee



Partner

Previously, David was Google's Vice President of Corporate Development, managing the company's acquisitions and investments. Over David's five year tenure Google acquired approximately 100 companies. Before that, as Google's first Vice President of Marketing, David managed all of Google's consumer, advertiser and partner marketing, globally.

Gene Frantz



Partner

Before joining Google Capital, Gene was a partner at TPG Capital, a global private equity fund. During his 13 years at TPG, Gene was responsible for multiple technology and telecom investments and represented TPG on multiple public and private company boards of directors. Prior to TPG Capital, Gene worked at Oracle Corporation leading its venture capital effort.

Scott Tierney



Partner

Prior to joining Google, Scott was a General Partner with Steelpoint Capital, the private equity arm for Moore Capital. Before Steelpoint, Scott was President of Archimedes Technology Group, a nuclear technology company that was acquired by General Atomics. Scott was also a founding executive and the Head of Investment Banking for Epoch Partners, an online, technology focused investment bank, acquired by Goldman Sachs.

Ted Fike



Founding Principal

Before joining Google Capital, Ted was responsible for Google's acquisitions and investments as part of the corporate development team. Prior to Google, Ted held a variety of strategy and operational roles at WebMD, was an investment analyst at Bain Capital and a strategy consultant with The Boston Consulting Group.

Olivier Belzile



Manager

Before joining Google Capital, Olivier served in a variety of roles within Google's Finance organization, including leading the finance efforts for Chromebook and supporting client product distribution through the Strategic Partnerships Group.

Laela Sturdy



Operating Partner

Previously, Laela was a Director of Sales & Business Operations at Google where she helped start, scale, and lead teams in several emerging product. Prior to Google, Laela was a consultant at Bain & Company where she helped lead projects in a range of industries including media, retail, CPG and private equity.



Google Capital Leads Investment in Credit Karma

FT Partners' Consistent Record of Representing Leading Investors

