October 25, 2017

FT PARTNERS TRANSACTION ANNOUNCEMENT

FINANCIAL TECHNOLOGY PARTNERS

The Only Investment Bank Focused Exclusively on FinTech

San Francisco • New York • London

Steve McLaughlin: Founder & CEO steve.mclaughlin@ftpartners.com

THE OWNER WHEN

FT Partners is Pleased to Announce its **Exclusive Role as Sole Strategic and Financial Advisor to**



in its growth financing with participation from













for a total consideration of

\$42,000,000

Credit Sesame's \$42 million Growth Financing

Overview of Transaction

- On October 25, 2017, Credit Sesame announced it has raised over \$42 million in equity and venture debt
 - The funding comes from existing and new investors including Menlo _ Ventures, Inventus Capital, Globespan Capital, IA Capital, SF Capital, among others, along with a strategic investor
- The \$42 million in funding is comprised of \$26.6 million in equity and \$15.5 ٠ million in venture debt, bringing the Company's total funding to over \$77 million
- Headquartered in Mountain View, CA, Credit Sesame was founded in 2011 and ٠ has provided credit and loan management tools to over 12 million members
 - The mobile and web solution provides consumers with tools to build a path to achieve financial wellness, including free access to their credit profile complete with their credit score, credit report grades, credit monitoring, interactive step-by-step tools and recommendations for better lending options

Significance of Transaction

- The funds will be used to accelerate the company's growth, hiring, and member acquisition, and to advance its analytics, robo-advisor and machine learning technologies
- A new strategic investor has also joined Credit Sesame's consortium of investors ٠ in this round and a separate strategic partnership may be announced in the near future that will allow millions more to benefit from Credit Sesame's services

FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Credit Sesame ٠ in this transaction
- This transaction further demonstrates FT Partners' continued success advising both leading consumer FinTech brands as well as companies across the Credit / Lending Tech landscape







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FT Partners Advises Credit Sesame on its Growth Financing

Credit Sesame Overview





Company Overview

CEO:	Adrian Nazari
Headquarters:	Mountain View, CA
Founded:	2011

- Credit Sesame is the fastest growing personalized credit service with one purpose: to help consumers achieve financial wellness and reach their financial goals
- The Company's robo-advisor technology leverages its significant ٠ consumer data and analytics along with thousands of rules and insights
- As the first of its kind in the industry, this technology aims to ٠ simplify and automate the management of consumer credit and loans, addressing the liability side of the balance sheet and helping consumers achieve improved financial wellness
- Credit Sesame has seen over 100 percent annual growth for the past ٠ three years and achieved full profitability in early 2017

Analytics Engine



Solutions Overview

Free Credit Score & Report Card

Free Real-time Credit Monitoring



Provides complete picture of consumer credit from your credit report



Credit Management

Analysis of credit and expert advice from industry professionals

Free Credit & Identity Theft Protection

Financial Product & Market Monitoring

financial product

Aggregates and monitors

eligibility, rates and terms



Monitors credit changes for up to minute evaluation and risk prevention



Protects consumers with \$50K ID theft insurance & resolution service

Debt Management

Debt Picture & Monitoring



Automatically shows consumer debt picture and monthly updates

Mobile Accessibility



Access your account on your desktop & mobile apps

Customized Loan Recommendations



Analytic engine advises how to save on loans, mortgages, credit cards and more

FT Partners Advises Credit Sesame on its Growth Financing

Overview of FT Partners



• FT Partners regularly publishes research highlighting the most important transactions, trends and insights impacting the global Financial Technology landscape. Our unique insight into FinTech is a direct result of executing hundreds of transactions in the sector combined with over 15 years of exclusive focus on Financial Technology

FT Partners' Advisory Capabilities

Private Capital Raising **Debt & Equity Capital** Sell-Side / Buy-Side Markets Advisory M&A 0 0 Strategic Consortium Capital Structuring / Efficiency Building **Advisory Services** FINTECH **FT PARTNERS RESEARCH &** ADVISORY INSIGHTS Anti-Raid Advisory / Board of Directors / Shareholder Rights Plans Special Committee Advisory Aqueranti Autore Partnak 'Solarna' above 21 M yebathere Sell-Side Valuations LBO Advisory Fairness Opinion for M&A Restructuring and Divestitures

FT Partners' FinTech Industry Research

Monthly FinTech Market Analysis

Proprietary FinTech

Infographics

In-Depth Industry Research Reports

FinTech M&A / Financing Transaction Profiles

The Information

Named Silicon Valley's #1 FinTech Banker (2016) and ranked #2 Overall by The Information



Ranked #4 Most Influential Person in all of FinTech in Institution Investors "FinTech Finance 35" THE ADVISOR.

Numerous Awards for Transaction Excellence including "Deal of the Decade"





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credit sesame

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FT Partners is the Advisor of Choice for Leading Consumer FinTech Brands

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Connected Car Solutions



Digital Gift Cards





Consumer Marketplace Lending Platform

Financial Technology Partners LP FTP Securities LLC is pleased to announce its exclusive role as sole strategic and financial advisor mits Series G financing from an investment fund co-managed by Figure 1000 Fi

Financial Technology Partners LP FTP Securities LLC is pleased to announce its exclusive role as advisor to BLACKROCK in its 100% acquisition of FutureAdvisor

Robo-Advisor

The Only Investment Bank Focused Exclusively on Financial Technology

Tech-Enabled Consumer Lending



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Significant Experience Across the Credit / Lending Tech Space

credit sesame



FT Partners Advised on Many of the Largest Alt. Lending Transactions

credit sesame

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In addition to these large rounds, FT Partners has advised on a number of other prominent Credit / Lending Tech transactions



FT Partners Advises Prosper on its Series G Financing





Overview of Transaction

- On September 22, 2017, Prosper Marketplace announced that it has raised \$50 million in a Series G financing round from an investment fund comanaged by FinEx Asia
- San Francisco, CA-based Prosper is a leading marketplace lending platform for consumer loans, connecting people who want to borrow money with individuals and institutions that want to invest in consumer credit
 - To date, over \$10 billion in personal loans have been originated through the Prosper platform for debt consolidation and large purchases such as home improvement projects, medical expenses and special occasions
- Based in Hong Kong, FinEx Asia is the first global FinTech marketplace connecting Asian investors with high quality, low volatility asset classes, including U.S. consumer lending

Significance of Transaction

 The Series G investment, which brings Prosper's total equity raised to \$410 million to date, will be used to make strategic investments in the Company's platform and products

FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Prosper and its Board of Directors
- FT Partners also advised on <u>Prosper's \$5 billion loan purchase agreement</u> from a consortium of institutional investors
- This transaction further solidifies FT Partners' role as the advisor of choice in the Alternative Lending sector

Financial Technology Partners LP FTP Securities LLC

is pleased to announce its exclusive role as sole strategic and financial advisor to



in its Series G Financing from

an investment fund co-managed by



for total consideration of

\$50,000,000

FINANCIAL TECHNOLOGY PARTNERS

The Only Investment Bank Focused Exclusively on Financial Technology

FT Partners Advises GreenSky on its \$300,000,000 Minority Investment

Overview of Transaction

- GreenSky completed a minority \$300 million financing round from TPG, DST, Iconiq and Wellington Management
- The Company provides an online loan platform that allows businesses to offer flexible credit programs to their customers promoting higher transaction values and driving sales growth
- GreenSky's proprietary, technology-driven platform enables partners to make informed, real-time credit decisions and allows for real-time transaction processing
- The Company has grown to be a leader in the emerging Alternative Lending space, with a particular focus on home improvement financing

Significance of Transaction

- Represents the largest private equity financing in the Alternative Lending space to date
- Demonstrates a fundamental shift in lending customer acquisition models away from traditional banks and towards specialists like GreenSky
- This transaction positions GreenSky as a clear leader in Alternative Lending and enables the company to continue to innovate and bring additional products to market

FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to GreenSky and its Board of Directors
- FT Partners leveraged its deep knowledge, extensive experience and broad industry relationships to help achieve a highly favorable outcome for the Company
- Transaction demonstrates FT Partners' continued success advising top-tier financial technology companies



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FT Partners Advises Marqeta on its Minority Financing





Overview of Transaction

- On July 26, 2017, Marqeta announced a strategic, minority financing round led by Visa for a total consideration of \$25 million
 - Visa and Marqeta also announced a multi-year, global partnership to drive innovations in commercial and consumer payments
 - Existing investors Commerce Ventures, 83 North,
 CommerzVentures and Granite Ventures along with new investor
 CreditEase also participated in the round
- Headquartered in Oakland, CA, Marqeta is the first modern card issuing and core processing platform, powering prepaid, debit and credit cards for the world's top commerce innovators

Significance of Transaction

- The additional capital will enable Marqeta to continue to fuel its rapid growth and global expansion
- The initial efforts of the Visa partnership will involve growing opportunities for virtual, physical and tokenized payments across a number of commercial markets and use cases that can benefit from Marqeta's developer-friendly platform

FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Marqeta and its Board of Directors
- This transaction demonstrates FT Partners' deep domain expertise and transactional excellence in the Payments sector
- FT Partners also advised Marqeta on its Series C \$25 million financing in October 2015



Award-Winning Investment Banking Franchise Focused on Superior Client Results

FT Partners has been recognized as Investment Banking Firm of the Year and regularly achieves Merger and Financing Deal of the Year recognition

2016 - 2004 ANNUAL AWARDS WINNER M&A Advisor Awards	2016	 Investment Banking Firm of the Year Cross Border Deal of the Year
	2015	 Dealmaker of the Year Technology Deal of the Year
	2014	 Equity Financing Deal of the Year Professional Services Deal of the Year, Above \$100mm
	2012	 Dealmaker of the Year Professional Services Deal of the Year, Above \$100mm
	2011	 Boutique Investment Bank of the Year Deal of the Decade 10 Deal of the Year Nominations Across 9 Categories
	2010	 Upper Middle Market Deal of the Year, Above \$500 mm IT Services Deal of the Year, Below \$500mm Cross-Border Deal of the Year, Below \$500mm
	2007	 Dealmaker of the Year – Steve McLaughlin Business to Business Services Deal of the Year Computer and Information Technology Deal of the Year, Above \$100mm Financial Services Deal of the Year, Above \$100mm
Institutional	2015	 Steve McLaughlin ranked #4 in Institutional Investor's FinTech 35 List
Institutional Investor Annual Ranking	2006 - 2008	 Consecutively ranked (2006, 2007 and 2008) among the top Bankers in Financial Technology
*	2008	 Equity Financing Dealmaker of the Year – Steve McLaughlin Information Technology Deal of the Year Financial Services Deal of the Year
Middle Market Financing Awards	2006	 Financing Professional of the Year – Steve McLaughlin Financing Deal of the Year - Equity Financing Deal of the Year - Debt

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